

The background is a complex digital collage. It features a central 3D rendering of a modern office building with a grid of windows. Surrounding this are various futuristic elements: a large satellite dish on the left, a globe in the upper center, and several circular patterns resembling data feeds or radar screens. The entire scene is overlaid with a grid of thin white lines and a network of glowing blue lines. At the bottom, there are faint silhouettes of people walking. The overall color palette is dominated by blues, greys, and greens, with a bright light source at the top center.

I CONIC

**Comprehensive Solutions for
Technology & Infrastructure Innovation**

ICAD is a leading global technology contractor and integrator, specialized in delivering cutting-edge services from MEP and construction to aviation and smart city solutions in Airports, Iconic and Critical projects.



Aviation



Iconic



Critical

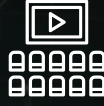
ICONIC, a division of ICAD, specializes in delivering end-to-end solutions encompassing engineering, supply, construction, and testing and commissioning (T&C) services for advanced systems in venues such as:



Theaters



Opera Houses



Cinemas



Stadiums



Museums



MISSION

"Delivering innovative, reliable high-end specialized system solutions focused on efficiency, customer experience, advanced equipments, and seamless integration."



VISION

"Becoming a global leader in high-end specialized system solutions, driving sustainable technological advancements for smart organizations."



STRATEGY

"Forging strategic partnerships, delivering high-end special system solutions and services, and leveraging a diverse team of experts to drive excellence globally."

CORE VALUES

Innovation

Sustainability

Customer Centricity

Diversity & Inclusion

Integrity & Ethical Responsibility

Safety

Teamwork

CORE TECHNOLOGY SOLUTION AREAS



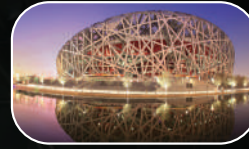
Entertainment Solutions



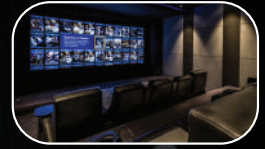
Performance Theaters Special Systems



Integrated Automation Solutions



Stadium Solutions



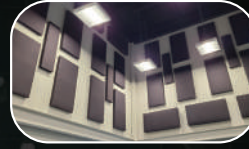
Theater Acoustic Solutions



Museum Solutions



Commercial Cinema Solutions

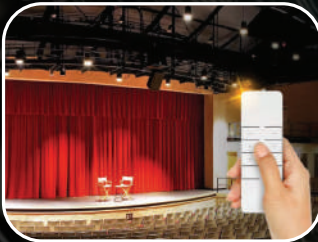


Studio Solutions

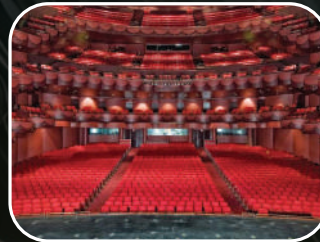


AV Solutions

SPECIAL SYSTEMS SOLUTIONS



Automated Stage Solutions



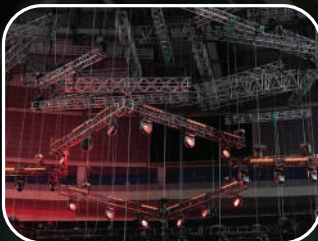
Automated Opera Solutions



Entertainment Venues Solutions



Seating Automation Solutions



Theater Rigging Solutions



Theater Sound Solutions



Production Lighting Solutions



Stage Engineering Solutions



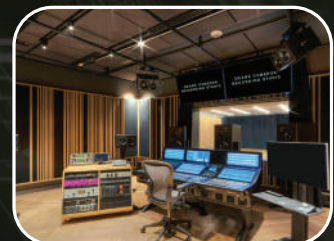
Cinema Solutions



Stadium Solutions



Museum Solutions



Studio Solutions

INTEGRATED & AUTOMATION SOLUTIONS



Low Current Systems Solutions



Security Automation Solutions



Data Center Solutions



Control Room Solutions



Meeting Room Solutions



Command Center Solutions



Digital Signage & IPTV Solutions



AV Control Solutions



AV Solutions



BGM & PA Solutions



Airport Solutions



Master System Integrating Solutions

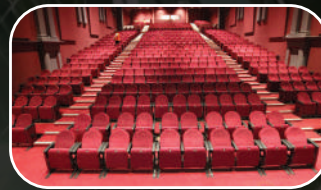
THEATER ACOUSTIC, FITOUT & MEP SOLUTIONS



Theaters Acoustic Finishing Solutions



Opera Fit-Out Solutions



Theater Auditorium Chairs Solutions



Telescopic Chairs Solutions



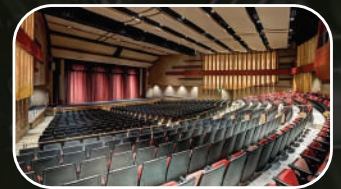
Stage Curtains Solutions



Theater Auditorium Flooring Solutions



Stage Flooring Solutions



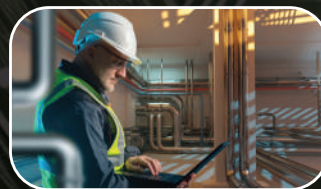
Theater Acoustical Ceiling Solutions



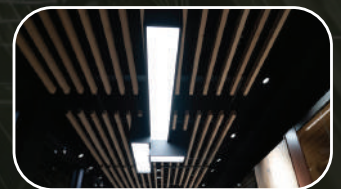
General Fit-Out Solutions



Structural Solutions



MEP Solutions



Warm Shell Solutions

TEAM SUMMARY

Human Capital



676+

Engineers



107+

Project Professionals



520+

Nationalities



15+

Director



1

Managers



28+

Head Office Team



20+

VALUE PROPOSITION

EXTERNAL STAKEHOLDERS' VALUE PROPOSITION

- ◆ Global Expertise with International Standards
- ◆ Cutting-Edge Technology and Innovation
 - ◆ Fast-Track, High-Tech Solutions
- ◆ Commitment to Innovation, Sustainability & Safety
 - ◆ Customized Solutions
 - ◆ Long-Term Partnerships &
 - ◆ Relationships with Clients

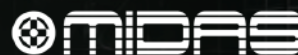
COMMUNITY VALUE PROPOSITION

- ◆ Student Internship Program
- ◆ Women Empowerment Initiatives
 - ◆ Entrepreneurial Initiatives
 - ◆ Community Engagement
- ◆ Job Creation and Economic Growth
 - ◆ Sustainability Initiatives

INTERNAL STAKEHOLDERS' VALUE PROPOSITION

- ◆ Empowerment and Growth
- ◆ Collaborative and Equitable Culture
 - ◆ Innovation-Driven Environment
 - ◆ Employee Well-Being
- ◆ Recognition and Rewarding Benefits
 - ◆ Long-Term Career Path
 - ◆ Team Collaboration

KEY PARTNERS



CERTIFICATIONS

✓ Saudi Ministry of Municipal & Rural Affairs

✓ Saudi MOI - High Commission for Industrial Security: Fire Protection Systems

✓ Saudi MOI - High Commission for Industrial Security: Security Systems

✓ ISO 9001: 2015

✓ ISO 14001:2015

✓ Saudi Technology Contractor – Class 1

✓ Saudi Construction Contractor – Class 1

✓ ARAMCO

✓ ISO 45001:2018

✓ ISO 27001:2022



KEY REFERENCES



King Salman Park



Jeddah Opera House



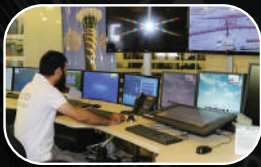
MUVI Cinemas



Formula 1



King Fahd International Airport



VCSS for KSA-SANS



King Abdulaziz International Airport



Abha Regional Airport Terminal Expansion



Taif International Airport



Noida International Airport



Red Sea Ummahat Island Hotel #12



Neom Bay Airport



World Defense Show AGL Works



Al Ahsa Airport



MBL - SEVEN Abha P6



KAEC



Red Sea Shura Central Hotel HC1



Red Sea Shura Island Project



Amaala Triple Bay



SWCC CCTV Systems



KAP CCTV System & IT Requirements

KEY CLIENTS





Arabic Version
النسخة العربية



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